



May 22, 2006

National Organic Standards Board c/o Robert Pooler
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# PETITION WITH CBI DELETED: <u>CONFIDENTIAL BUSINESS INFORMATION DELETED</u> ADDITION OF "RED PEPPERS" OR "RED PEPPERS, CRUSHED" TO 205.606

This petition requests that "Red Peppers" or "Red Peppers, Crushed" be added to the National List under 205.606 Nonorganically produced agricultural products allowed as ingredients in or on processed products labeled as "organic". While organic crushed red peppers, organic red pepper flakes and other particles sizes of red peppers are available from one or more suppliers, the crushed red pepper lots vary significantly in flavor profile, heat level, particle size and appearance. This particular type of spice varies more than other types of spices. Because of this, available organic lots occasionally do not meet one or more of Amy's Kitchen's requirements. Addition of this item to 205.606 would allow for the substitution of conventional crushed red peppers in the instances when organic is unavailable or organic supplies are unacceptable for the intended use.

**Substance Name**: Crushed red peppers are also known as red pepper flakes and pizza pepper. Crushed red peppers can be produced by starting with a range of red chile peppers, generally *Capsicum annuum L.* but *Capsicum frutescens L.* is also used. More details about the types/range of crushed red peppers are provided in Attachment 1.

<u>Safety Information</u>: Capsicum (*Capsicum frutescens L.* or *Capsicum annuum L.*) is on the FDA GRAS (Generally Recognized as Safe) list under CFR 21 Sec. 182.10 Spices and other natural seasonings and flavorings.

Amy's Kitchen Submission for Addition "Red Peppers" to 205 606

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<u>Intended Use</u>: Red peppers are currently used by Amy's Kitchen to add a distinct spicy flavor note and the appearance of pepper flakes to several foods including soups and pasta sauces.

#### **CBI** Deleted

<u>Manufacture and Source</u>: Crushed red peppers are manufactured by growing the peppers and harvesting them after the color has changed from green to red or brownish red, drying the chiles and then cutting the dried red peppers to a specific particle size.

Over the last few years, Amy's Kitchen has both sampled and purchased organic crushed red peppers from a number of suppliers. Significant variation has been found between suppliers and between lots. While red chiles/red peppers may be available, a search on the Organic Pages On-Line gives a good indication that they are not readily/widely available. Attachment 2 provides specific availability information.

#### **CBI** Deleted

<u>Justification Statement:</u> We do not think there is a high demand for organic crushed red peppers at this time. As the demand increases, we believe that more organic spice and vegetable suppliers will be interested in both providing samples and in cutting and blending samples to meet specific particle size, flavor and heat level requirements of customers. Until that time, we believe that companies will occasionally need to use conventional sources of crushed and cut red peppers to meet their flavor requirements when organic lots are not available.

#### CBI Deleted

Conclusion: In order to maintain the flavor profile that Amy's Kitchen's customers desire and expect, we request that "Red Peppers" be added to the National List under 205.606 Nonorganically produced agricultural products allowed as ingredients in or on processed products labeled as "organic". Amy's Kitchen only requires that "Red Peppers, Crushed" be added to 205.606 but this is a very narrow ingredient range. We believe that issues with crushed red peppers will also apply to other cuts and particle sizes of red peppers. Therefore, we think it is logical that the entire category of red peppers be included in 205.606.

Amy's Kitchen Submission for Addition "Red Peppers" to 205.606

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Amy's Kitchen intends to use organic crushed red peppers when supplies are available that have been appropriately harvested, selected, cut and blended to meet our target flavor and particle size requirements. When an organic source is not available that meets these requirements, we will provide information to our certifier QAI detailing our attempts to source organic and we will request to use conventional crushed red peppers. While using a conventional source, we will aggressively continue to attempt to source an acceptable organic version.

Respectfully submitted:

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Amy's Kitchen Submission for Addition "Red Peppers" to 205.606

### **Hispanic Spices**

Information Source: http://www.sonic.net/~alden/SpiceHisp.html#red%20pepper%20flakes

red pepper flakes = crushed red pepper = pizza pepper Notes: These are dried cayenne peppers that have been crushed. They're often sprinkled on pizza to add heat. Substitutes: cayenne pepper (use less) OR chili paste (use twice as much)

A Pinch Of...

**All About Crushed Red Pepper** 

by Sandra Bowens

Information Source: <a href="http://www.apinchof.com/index.html">http://www.apinchof.com/index.html</a>

When looking for a quick fix for bland foods, most people will reach for some sort of pepper. Chile peppers have become the most consumed spice in the world. This is due in large part to the vast number of different chile peppers. With such variety, often referred to by assorted regional names, it's difficult to single out a particular chile.

Even so, most of us are familiar with the terms "crushed red pepper" or "red pepper flakes." It's not so much a chile as a style. A jar filled with red flakes intermingling with yellow seeds is front and center in most spice cabinets. No particular chile pepper is used, rather just a combination of *C. annuum* and *C. frutenscens* varieties, often ancho chiles.

Crushed red pepper shakers have become as standard as salt and pepper on tables at Italian restaurants and especially pizza parlors. So common, in fact, are the red pepper flakes as a pizza ingredient that the spice is also known as "the pizza pepper."

NOTE: This explains why this ingredient is so variable between suppliers and lots.

### Recipe#zaar\*

Information Source: http://www.recipezaar.com/library/getentry.zsp?id=507

### red pepper flakes



Dried and crushed red chile peppers, often hot with a pugent and smokey flavor.

red pepper flakes food

Season: available year-round

**Substitutions:** red chile powder (don't confuse with chili powder, a mixed seasoning) OR paprika (milder) OR red pepper flakes OR chili powder (contains other spices)



Information Source: <a href="http://www.hormel.com/kitchen/glossary.asp?id=36007">http://www.hormel.com/kitchen/glossary.asp?id=36007</a>

#### **Red Chile Pepper**

A term used to describe one or many of the varieties of red-hot chilies that are grown throughout the world. Red chilies are harvested when they have matured, often ripening with color changes from green to red or brownish-red. As they ripen the intensity of their flavor matures as well, becoming spicier with age. Traditionally, the smaller the chile, the hotter the flavor and the younger the chile (still green, not red) the milder the flavor. It is the seed within the chile that is the hottest part of this vegetable. Red chilies are available fresh, pickled, canned, or dried (whole, in powder form or as flakes). The canned varieties may be processed into whole, sliced or diced chilies. Typical types of chilies packaged as red chilies are Fresno. The red chile is added to many recipes for appetizers, pizza toppings, soups, stews, egg dishes, main dishes, and salsas.



Fresh Red Fresno Chile



Crushed Red Pepper Flakes



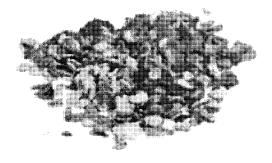
Information Source: http://www.hormel.com/kitchen/glossary.asp?id=36007

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Fresh Red Fresno Chile



Crushed Red Pepper Flakes

### ATTACHMENT 2 AVAILABILITY OF CRUSHED RED PEPPERS

### THE ITALIAN PANTRY



Information Source: <a href="http://www.coastalgoods.com/organic\_spices\_list.php">http://www.coastalgoods.com/organic\_spices\_list.php</a>
<a href="http://www.

Our line of top-notch organic herbs and spices are culled far and wide from the world's best spice producing regions. The 36 distinctive seasonings are arranged in groups to satisfy a melting pot of cooking styles. Buy the pantry collections or mix and match to your own taste and needs.

#### Crushed Red Pepper

2.5 oz. /\$5.75 temporarily out of stock



## Organic Trade Association (OTA) presents *The Organic Pages Online*

#### Information Source:

http://www.theorganicpages.com/topo/commercialactivity.html?ca=organicingredients

Suppliers listed in The Organic Pages On-Line:

Search Text	Hits
Red peppers	0
Red chiles	0
Red chilis	4*
Pizza pepper	0

<sup>\* 3</sup> as red chilis, 1 as red chili powder